







Carl Essa, CCIM, President Carl@essainc.com ESSAinc.com

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# **Front Elevations**





**Side & Rear Views** 











Interior







# **SOLID LOCATION**

Winston Salem, NC

# WELL DEVELOPED AREA

Surroundings Include: Retail Shops, Banks, Restaurants, & Other Professional Buildings

# **EASY ACCESS**

- Reynolda Road/ Polo Road
- 4 miles from Wake ForestUniversity











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© ESSA Commercial Real Estate 1931 New Garden Road, Suite 200 Greensboro, North Carolina 27410



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1931 New Garden Road, Suite 200

Greensboro, North Carolina 27410

## Demographic and Income Comparison Profile

3748 Reynolda Road, Winston Salem, North Carolina, 27106 Rings: 1, 3, 5 mile radii

Prepared by Esri Latitude: 36.16113

Longitude: -80.32447

	1 mile	3 miles	5 miles
Census 2020 Summary			
Population	6,819	43,621	97,559
Households	2,633	18,287	38,842
Average Household Size	2.59	2.31	2.38
2024 Summary			
Population	6,830	45,012	101,274
Households	2,655	18,906	40,397
Families	1,683	11,183	25,303
Average Household Size	2.57	2.31	2.38
Owner Occupied Housing Units	1,360	10,371	25,429
Renter Occupied Housing Units	1,295	8,535	14,968
Median Age	36.7	38.2	38.7
Median Household Income	\$67,393	\$65,630	\$76,100
Average Household Income	\$90,330	\$98,833	\$116,879
2029 Summary			
Population	6,799	45,925	105,038
Households	2,664	19,445	42,153
Families	1,678	11,451	26,320
Average Household Size	2.55	2.29	2.37
Owner Occupied Housing Units	1,439	11,135	27,374
Renter Occupied Housing Units	1,225	8,310	14,778
Median Age	37.9	39.3	39.7
Median Household Income	\$77,287	\$77,618	\$86,731
Average Household Income	\$104,026	\$115,994	\$136,040
Trends: 2024-2029 Annual Rate			
Population	-0.09%	0.40%	0.73%
Households	0.07%	0.56%	0.85%
Families	-0.06%	0.47%	0.79%
Owner Households	1.14%	1.43%	1.48%
Median Household Income	2.78%	3.41%	2.65%













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	1 mile		3 miles		5 miles	
2024 Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	262	9.9%	1,971	10.4%	3,571	8.8%
\$15,000 - \$24,999	110	4.1%	1,030	5.4%	2,524	6.2%
\$25,000 - \$34,999	168	6.3%	1,417	7.5%	2,797	6.9%
\$35,000 - \$49,999	406	15.3%	2,625	13.9%	4,914	12.2%
\$50,000 - \$74,999	497	18.7%	3,406	18.0%	6,053	15.0%
\$75,000 - \$99,999	548	20.6%	2,896	15.3%	5,761	14.3%
\$100,000 - \$149,999	328	12.4%	2,182	11.5%	5,252	13.0%
\$150,000 - \$199,999	165	6.2%	1,442	7.6%	3,467	8.6%
\$200,000+	172	6.5%	1,936	10.2%	6,058	15.0%
Median Household Income	\$67,393		\$65,630		\$76,100	
Average Household Income	\$90,330		\$98,833		\$116,879	
Per Capita Income	\$35,851		\$41,778		\$46,927	
2029 Households by Income	Number	Percent	Number	Percent	Number	Percent
<\$15,000	191	7.2%	1,555	8.0%	2,932	7.0%
\$15,000 - \$24,999	76	2.9%	766	3.9%	1,885	4.5%
\$25,000 - \$34,999	126	4.7%	1,170	6.0%	2,371	5.6%
\$35,000 - \$49,999	352	13.2%	2,362	12.1%	4,517	10.7%
\$50,000 - \$74,999	505	19.0%	3,419	17.6%	5,985	14.2%
\$75,000 - \$99,999	619	23.2%	3,214	16.5%	6,249	14.8%
\$100,000 - \$149,999	380	14.3%	2,608	13.4%	6,166	14.6%
\$150,000 - \$199,999	213	8.0%	1,922	9.9%	4,538	10.8%
\$200,000+	203	7.6%	2,429	12.5%	7,510	17.8%
Median Household Income	\$77,287		\$77,618		\$86,731	
Average Household Income	\$104,026		\$115,994		\$136,040	
Per Capita Income	\$41,642		\$49,383		\$54,945	















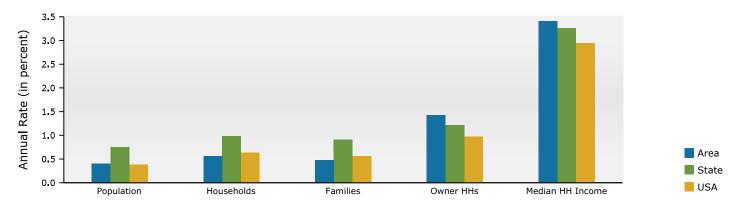
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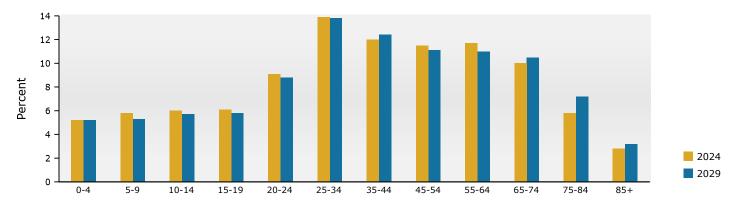
Prepared by Esri Latitude: 36.16113 Longitude: -80.32447

#### 3 miles

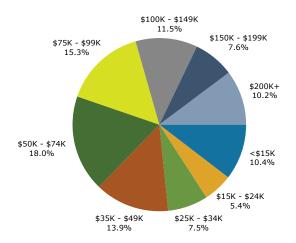
#### Trends 2024-2029



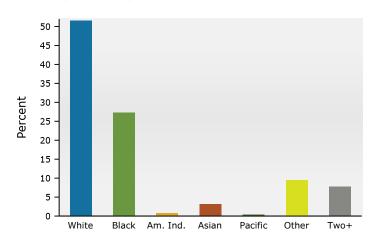
#### Population by Age



#### 2024 Household Income



#### 2024 Population by Race













### Demographic and Income Comparison Profile

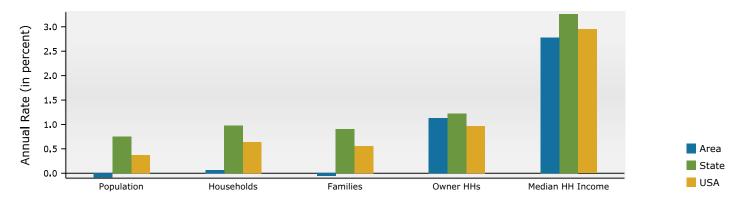
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Prepared by Esri

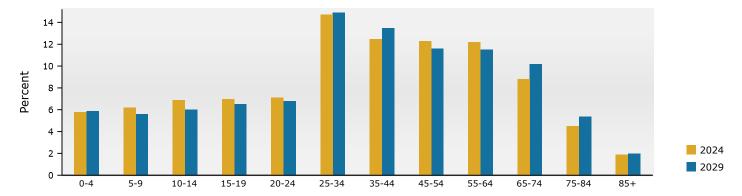
Latitude: 36.16113 Longitude: -80.32447

#### 1 mile

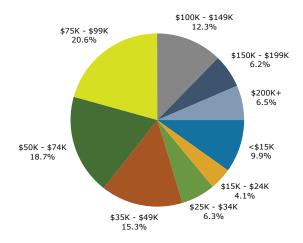
#### Trends 2024-2029



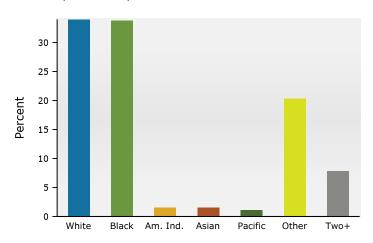
#### Population by Age



#### 2024 Household Income



2024 Population by Race

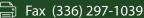


Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 in 2020 geographies.











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